

CANADIAN MOVING PICTURE DIGEST

Vol. 20, No. 47

TORONTO 2, CANADA

March 23rd, 1929

It is their
to bring to
biggest film



honor to be first
their public the
sensation of history!

"THE BROADWAY MELODY"

Simultaneous with its \$2 runs in New York, Los Angeles and Cleveland will open at top prices for extended runs at the following theatres:

BOSTON, MASS.	State	ROCHESTER, N.Y.	Piccadilly	PORTLAND, ORE.	United Artists
PROVIDENCE, R. I.	State	BUFFALO, N. Y.	Century	CHICAGO, ILL.	McVicker's
SYRACUSE, N. Y.	State	INDIANAPOLIS, IND.	Palace	MIAMI, FLA.	Fairfax
WASHINGTON, D. C.	Columbia	LOUISVILLE, KY.	United Artists	PALM BEACH, FLA.	Paramount
BALTIMORE, MD.	Stanley	ST. LOUIS, MO.	State	W. PALM BEACH, FLA.	Arcade
NORFOLK, VA.	Norva	KANSAS CITY, MO.	Midland	MIAMI BEACH, FLA.	Community
RICHMOND, VA.	Colonial	MEMPHIS, TENN.	Palace	MILWAUKEE, WIS.	Strand
READING, PA.	Colonial	ATLANTA, GA.	Capitol	SALT LAKE CITY, UTAH	Paramount-Empress
HARRISBURG, PA.	Regent	NASHVILLE, TENN.	Vendome	PROVO, UTAH	Paramount
PITTSBURGH, PA.	Aldine	TORONTO, CAN.	Tivoli	TWIN FALLS, IDAHO	Idaho
CANTON, O.	Loew's	MONTREAL, CAN.	Palace	OGDEN, UTAH	Paramount
TOLEDO, O.	Valentine	WINNIPEG, CAN.	Metropolitan	UTICA, N. Y.	Stanley
DAYTON, O.	Lpew's	JAMESTOWN, N.Y.	Winter Garden	TROY, N. Y.	Troy
COLUMBUS, O.	Broad	DETROIT, MICH.	Adams	ALBANY, N. Y.	Leland
HARTFORD, CT.	Strand	E. LIVERPOOL, O.	American	NEW BEDFORD, CT.	State
NEW BRITAIN, CT.	Capitol	STEUBENVILLE, O.	Olympia	POCATELLO, IDAHO	Orpheum
WATERBURY, CT.	Strand	HOUSTON, TEX.	State	PHILADELPHIA, PA.	Boyd
CINCINNATI, O.	Capitol	EVANSVILLE, IND.	New Grand		

METRO-GOLDWYN-MAYER

PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

259 SPADINA AVENUE, TORONTO 2



ANOTHER SMASHING NEWSREEL TRIUMPH FOR LEO OF M-G-M!

*The public wants News in their
Newsreels! And here's the latest!*

FIRST AND ONLY PICTURES

WILKINS ANTARCTIC EXPEDITION

*Personally photographed for the
Hearst Newsreel Service by*
CAPTAIN SIR HUBERT WILKINS

Front page news everywhere! The public hails the discoverer who braved death to chart new lands at the bottom of the world. Just returned from South Polar regions with amazing scenes of weird, strange lands seen for the first time by human eyes!



DANGER! Looking down from 8000 feet!
Below them scores of cracks into which their
machine could fall and leave no trace!

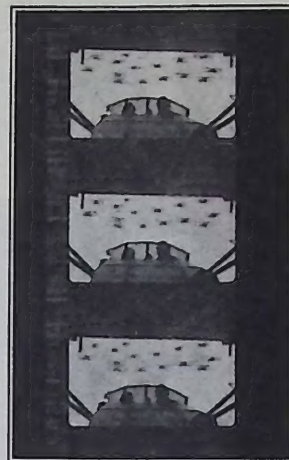
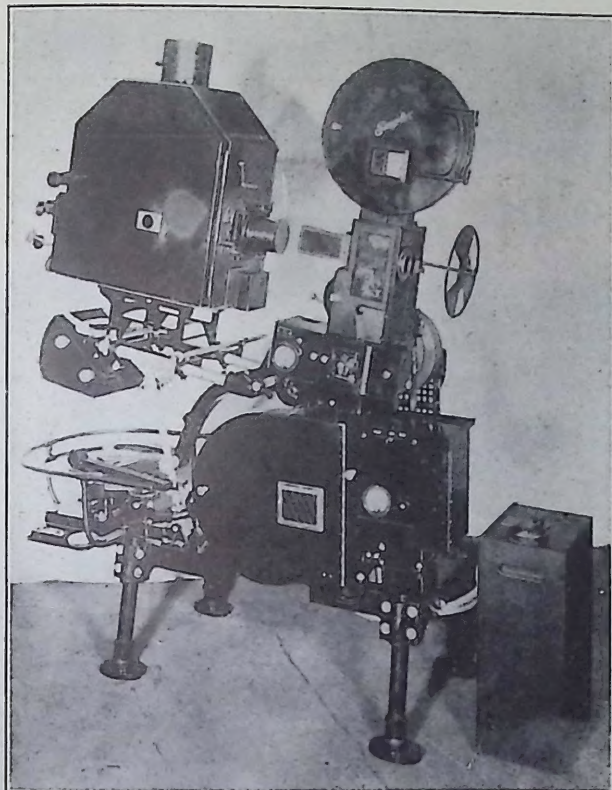


THEY BRAVED DEATH!

Sir Hubert Wilkins with Carl Ben Eilson. The public wants to see these heroes! They bring you thrilling scenes in M-G-M News!

IN THE CURRENT ISSUE (No. 62)

M-G-M NEWS



A standard moving picture projector equipment for both disc and film reproduction.

Sound Pictures Are the Drawing Card To-day

THE THEATRES where Sound Pictures have been installed are showing increased box office receipts. This indicates that Sound Pictures have received the approval of the public. Equip your theatre with Sound Pictures and watch your box office receipts grow.

We are the exclusive selling, installing and serving representative of the Western Electric System of Sound Pictures in Canada.

Only licensed exhibitors of Western Electric and Northern Electric equipment are privileged to play the productions of the following producers, licensed by the Western Electric Company.

The Vitaphone Corporation
Fox-Case Corporation
Metro-Goldwyn-Mayer Corporation

Paramount Famous Lasky Corporation
United Artists Corporation
Hal Roach Studios
Christie Film Company
Firmatone Corporation (1st Nat.)
Universal Pictures Corporation
Columbia Pictures Corporation
Victor Talking Machine Company

Suitable equipment for theatres supplied in both synchronous and non-synchronous type.

Full information on this subject can be obtained by applying direct to the Research Products Sales Department, 637 Craig St. W., Montreal, Que.

Northern Electric

Saint John, N.B.
Halifax
Quebec
Montreal

Ottawa
Toronto
Hamilton



London
Windsor
New Liskeard

Winnipeg
Regina
Calgary
Vancouver

A National Electrical Service

RP2

Canadian Moving Picture DIGEST

*Established in 1915 for
Exhibitors*

Subscription: \$5.00 yearly

Telephone: Trinity 1481

Cable: Ontocanada

RAY LEWIS
Editor and Managing Director

*Published by Canadian
Moving Picture Digest
Company, Limited*

259 Spadina Ave. - Toronto

*London Office
80-82 Wardour St., W 1*

Vol. 20, No. 47

TORONTO 2, CANADA

March 23rd, 1929

Mr. Adolph Zukor



RA



RAY LEWIS

PRESENTS

ON OUR editorial page, we present Mr. Adolph Zukor, President of Paramount Famous-Lasky, who was one of the American principals in the sale of the block of Famous Players Canadian Corp. stock to Mr. N. L. Nathanson, and his Canadian associates.

Mr. Zukor's co-operation in the deal is highly commendable, since through this move, the Famous Players Canadian Corp. is now controlled by Canadian Interests.

MR. ZUKOR is to be congratulated on his vision, for the bait of control of Famous Players Canadian Corp. must have been an inviting one to various enterprises, and that Mr. Zukor and the American Interests gave the preference to their Canadian associates, is like the admonition in regard to "cast thy bread upon the waters."

MR. ZUKOR has secured for himself a debt of appreciation and reciprocity, besides a feeling of British good-will that the control of the dominant theatre chain of theatres in Canada, should have passed to Canadians making Famous Players Canadian Corp. now an integral part of Canadian Enterprise.

MORE MERGERS appear upon our Industry's horizon. With the closing of the Fox-Loew deal, the Industry is now beginning to talk about tie-ups between Paramount and Warners, Radio Pictures with Universal, although Mr. Carl Laemmle, President of Universal, emphatically states that Universal is not for sale.

No company is for sale unless circumstances and developments are such as to make a change in the operation of a business imperative. As powerful combinations in our Industry are being formed, it will be necessary for other companies, heretofore operating as Independents, to either become absorbed by a more powerfully organized and affiliated company, or to become one of its subsidiary companies.

Moves are imperative for all companies. The "Sound" situation has revolutionized the film situation; and before this Industry now there is a new vista of operation. New possibilities, by way of development, new recapitalization, new financial affiliations, a new and augmented public.

NO REVOLUTION could be as uprooting and as wide-sweeping as the movement in which we all at present find ourselves. "Sound" is undoubtedly the present foundation upon which we will build; and since only the surface of its production wealth has yet been sounded, it means that

"Sound" affiliations are to be watched; and that it is most urgent that the producing and exhibiting units of our business move forward for "Sound" protection.

The latest "Sound" tie-up is the Sonora-Phonofilm-Tiffany-Stahl, which will give Tiffany its own "Sound" producing and recording unit. Tiffany has been using the R.C.A. Photophone equipment for recording. Through this latest move Tiffany will have the Photophone for discs and Phonofilm for sound on film.

Meanwhile our "legitimate" theatre magnates, among which are some few, who have been flirting around with moving pictures, see in "Sound" a new era of business for their road show houses, where the drama has been gradually on the decline; and the business of Big shows too expensive a proposition to road show.

THESE showmen have had an opportunity to see in "Broadway Melody," Metro-Goldwyn-Mayer's outstanding success, in the possibilities of Universal's "Show Boat," a new kind of entertainment for their theatres. All that the entire show business can furnish by way of talent and variety.

A cable despatch to World Wide Pictures announces that "Piccadilly" with Gilda Gray, opened in Vienna, and met with "an overwhelming success." General opinion of "Piccadilly" excellent."

"Piccadilly" recently closed a four weeks' engagement at the Carleton Theatre, Paramount's London long run house, where it played to top business; and ran away with "front page" applause. This feature comes to New York in May. Meanwhile World Wide is busy making three reels of the splendid English feature "Kitty" by Warwick Deeping, in Dialogue.

LAST WEEK we announced that the Famous Players Canadian Corp. had now become a national institution in Canada. The purchase of the stock held by the American Interests is in line with developments as they effect the entire British Film Industry. The move by the Canadian Interests of Famous Players to make the Canadian company the nucleus for an Empire-wide Theatre proposition is apparent, although such intention has not been announced. "The handwriting is on the wall." Famous Players Canadian is the dominant theatre holding company in Canada, with important producing affiliations.

In England we have the Gaumont British as the dominant theatre chain, with its own producing centre at Shepherd's Bush; and a policy which permits it to affiliate other British producing units with its production activities.

There is no doubt but that England will solidify her
(Continued on Page 12)

*Week of March 17th at Toronto's
Leading Theatre*

"THE UPTOWN"

*The most tremendous and gripping photo-
play upon the screen*



Columbia Pictures presents //

"SUBMARINE"

A MIGHTY DRAMA OF THE SEA

STARRING

JACK HOLT WITH

Dorothy Revier, Ralph Graves

Directed by FRANK CAPRA

Drama of surprises, new
thrills and daring ac-
tion! Filmed at the
bottom of the sea!

Friendship as strong as
that of Damon and
Pythias — Love as col-
orful as that of Cleo-
patra — heroic deeds of
a diver and a submarine
officer.

You'll enjoy this thrill-
ing drama!



Columbia Pictures of Canada Limited

LOUIS ROSENFELD

- General Manager

"SUBMARINE"

COLUMBIA'S NAUTICAL STORY IS A REAL THRILLER, "NAUGHTY BUT NICE"

Scientific, Educational, With Plenty of "Garter Appeal"



"SUBMARINE" is a real thriller in every sense of the word. A thriller which has been produced with an eye to artistic and story values. A thriller which takes on a scientific and educational feature in its presentation of the mechanism of a submarine; and all the nautical sequences which revolve around this "monster of the deep." In summing up "Submarine" I would say it is "naughty but nice," scientific, educational, with plenty of "garter appeal."

NAVAL manoeuvres are a part of this fast-moving sea story;

and the early episodes are said to have been filmed aboard the U.S.S. Tern, one of Uncle Sam's most important mine sweepers.

THE OPENING of the story reveals Jack Holt and Ralph Graves both petty officers in the navy, at work, assisting in some dredging which is being done in a Philippine harbor.

A SUNKEN wreck is discovered; and a depth bomb is dropped which gives a spectacular start-off to the brotherly friendship existing between these two officers, for Holt's foot becomes entangled in the rope to which the bomb is attached; and he is dragged overboard, doomed to certain death, but for the rescue achieved by Graves, who dives, knife in mouth, and succeeds in cutting the rope which has Holt by the leg.

THE CHAFFING between the men, after this breath-taking rescue is so human and natural, that amidst its very frivolity, there is the undercurrent of a deeper emotion which moistens the eye; and causes the lips to tremble.

THESE men do not only divide risks, but evidently "cuties," but Graves being more of the philanderer type has a knack of gathering more girls unto himself, having no scruples about stepping away with Holt's fair selections.

THE TWO friends are separated, and during the interval Holt meets a real "vamp" in the person of Dorothy Revier, who leads her "Big Boy" to the "halter."

DOROTHY is the type who enjoys variety, although she adheres to one favorite "little table" in her favorite rendezvous; and one pet "Big Boy" name.

WHILE Holt is away working for the government in some rescue work which requires his unique abilities as a diver, Dorothy meets Graves and after a week with him at a seashore, receives from him as a memento of his companionship, a pair of garters.

THE TWO friends are re-united, and Holt brings Graves home to "meet the wife." Graves does not enjoy the revelation when he discovers that his intimate flirtation has been with his best friend's wife. Holt discovers them in a more than friendly attitude, and after a stormy scene has transpired between them, the friends come to blows.

Later "Submarine 44" meets with disaster, having been rammed by a cruiser.

WHEN HOLT finds that Graves is among the entombed men, he refuses to answer to the call of rescue for which he alone is best fitted, but since ladies still persist in wearing garters with "sex appeal," Dorothy is discovered by Holt with Graves' trademark of possession, and Holt leaves for the rescue, sizing up that Graves was not responsible for his wife's infidelity.

JACK HOLT and Ralph Graves divide the male honours equally. They play up to each other; and thereby secure excellent results.

DOROTHY REVIER has a million dollar profile. She does her work as a "daughter of joy," unhampered by wifehood, and with a penchant for the male species as "Big Boy" in a convincing fashion.

The story from this angle is risqué, but the director has camouflaged it sufficiently, so that only those who know, understand Dorothy.

There is so much to this "Submarine" from every angle that it should have a diversified appeal.

TRULY great are the nautical scenes, beautifully photographed; and helping to build up a most interesting as well as entertaining feature.

FRANK CAPRA turned out a big picture; and an unusual one when he directed Columbia's "Submarine." Sure box-office for the majority of theatres.

—EDITOR.



The NEW Comp

Exhibitor's Choice Sell

A notable picture by a great director

E. A. Dupont's

drama of stage life

Moulin Rouge

Brings gay Paris to America.

Dupont rented the famous night resort and its entire beauty cast of the daring "Paris-New York Revue"—the show no visitor to Paris misses — for the background of the strange love-triangle of his story.

It's like a night at the Moulin Rouge. Mlle. Chekova runs the gamut of human emotions in her characterization of the stage beauty who unwillingly fascinates her young daughter's fiancé. The love story climaxes in a motor race with death that is a triumph of cinematic art.

A rare and stirring entertainment.

A "Beau Geste" romance of modern society and brotherly Love.

Tommy Atkins

—fighting lover

with **Walter Byron,**
Lillian Hall-Davis
and **Henry Victor**

Exteriors made in Egypt, a triumph of dramatic realism. A great grim, battle-scarred fortress; hundreds of wild tribesmen, battalions of territorial troops; a romance of a beautiful girl and her lovers. From the famous Drury Lane melodrama by Ben Landeck and Arthur Shirley. Produced by arrangement with Charles Wilcox. Directed by Norman Walker. A British International Picture.

6 rollicking racy reels

"Honeymoon Abroad"

with a star comedy including

Monty Banks, Gil

Dean, Lena Hall

Judy Kelly, Col

Kenny

and half (more or less)

populace of Paris and L

A merry mixup of

brides, brunette vamps a

ing husbands on a mad

through Paris and Lon

Produced at British I

tional Studios, Elstree, L

You can buy one or all

"Photoplays made where the story's laid

PICTURES ACTUALLY PRODUCED IN EUROPE

With the NEW Idea

Distribution

ru Educational Exchanges

W

It has been filmed—

Norman Kerry

in

"The Bondman"

, the great novel of the ven-
a has thrilled readers the
ld over. Actually produced
he Isle of Man and in Sicily,
climax occurs in the sub-
anean tunnels of a mine dur-
an actual eruption of Mt.
a, the greatest active vol-
in the world. A thrill real-

erbert Wilcox Production.
duced by British & Domin-
Films, Ltd., Studios, Lon-

Victor Saville, a new directorial
genius, made

**"A Woman in
the Night"**

starring

**Maria Corda and
Jameson Thomas**

Variety's London critic says of
this daring maternity drama,
"A delicate theme handled ro-
bustly—makes 100% entertain-
ment." A romance of London
marriage and Southampton
night actually made where the
story is laid. A Burlington
film. Freely adapted from the
novel by Countess Barcynska.
British International Studios,
Elstree, London.

Melodrama Unique!

Carmine Gallone's

Romance of a beautiful dancer

Pawns of Passion

On snow-swept Russian steppes

The story opens with a smash as
the persecuted beauty with little
son escaping across the Russian
frontier in a sleigh are caught
in a running cavalry battle of
the Bolsheviks, crash into a
shell hole, and in the ensuing
melee are separated.

After weeks of weary searching
for her child she attempts sui-
cide in Paris, but is rescued by
an artist. Bohemian art studio
love follows. At the wild ar-
tists' ball the villain again finds
her. He is thwarted and the
child recovered in the most
thrilling ice scene since "Way
Down East."

You can see before you buy

Bring the real world to your screen"

AFRICA AUSTRALIA INDIA SOUTH AMERICA ETC





Looking Them Over



"The Bellamy Trial"



"MIMI BELLAMY"

"WHO KILLED Mimi Bellamy?" is the question; and the answer is interesting and entertaining. Most of the action takes place in a courtroom with flashes back to the scenes which cover the testimony of the defendants and the witnesses.

A courtroom always gives an opportunity for variety in characterizations; and "The Bellamy Trial" is no different to "On Trial" or "The Trial of Mary Dugan" in this respect. It is equally as interesting.

"THE BELLAMY TRIAL" takes on a quadrangle angle, but three of the leading participants are dragged in by circumstances.

"Mimi" apparently started something which always has a bad ending, when she endeavors to blackmail a former lover, who has since married. A case similar in theme, reminiscent at any rate was staged in New Jersey; and therefor the probabilities and possibilities of this story convinces, which of course helps to sustain the suspense.

"MIMI" is found dead on the floor of a country lodge by her husband and Mrs. Ives (Leatrice Joy), who have suspected that she was there to meet Ives. Both are implicated; and the story deals with the efforts of the prosecuting attorney to fasten the guilt upon them. The circumstantial evidence is most damaging, but when one link in its encircling chain of doom is broken through, the case weakens for the Crown; and the defendants are acquitted.

"WHO Killed Mimi Bellamy?" is still unsolved, but a later scene in the Judge's office reveals Mrs. Ives, Sr., confessing to having accidentally slain Mimi during a struggle. This scene is admirably portrayed; and while starting a few tears sends the audience home happy at the attitude of the Judge. "The case is definitely closed," he states, pretending that he has been asleep all through the confession. The justice of such an attitude is convincing, since nothing could have been gained by a re-opening of the case, which would have ended in an acquittal.

THE SCENES in court reveal Betty Bronson as a "near reporter"; and Edward Nugent as a well-seasoned one. The by-play between these two furnishes plenty of comedy; and introduces one of those wholesome romances which finds old Mr. and Mrs. World still young enough to enjoy. Betty is as cute as ever; and certainly is an asset to the cast. Nugent does his bit in good style also.

LEATRICE JOY, as Mrs. Ives, is interesting; and plays with her usual finesse. Margaret Livingston is excellently cast in the role of "Mimi." The Prosecuting Attorney is as "hard-boiled" as the Inquisitors, while the Judge conducts himself with such a dignified and natural judicial air that he reminded your critic of a Judge of the Supreme Court, resident in Toronto.

THE introduction of "The Bellamy Trial" is handled most cleverly, the opening titles being introduced at the end of the News Reel, which for a few moments gives the audience the impression that "The Bellamy Trial" is a news event.

The plot is an adaptation of the story by Frances Noyes Hart; and the excellent direction due to the ability of Monta Bell.

"The Bellamy Trial" is a Metro-Goldwyn-Mayer talking picture. It is one of the good ones.

—EDITOR.



Leatrice Joy and George Barraud as "Mr. and Mrs. Ives" in "The Bellamy Trial."



Show Business



The business section of the mining town of Rossland, B.C., was hit by a disastrous fire recently. With the hydrants frozen, building after building was destroyed, including the local moving picture theatre.

The Imperial Theatre, Sarnia, Ontario, managed by John Meyers, has been wired to meet the competition from a rival United States city, Port Huron, Mich., just across from Sarnia. Sarnia, with a population of 21,000, is the smallest city in the Dominion to have sound pictures so far.

International competition from Sault Ste. Marie, Mich., has also led to the wiring of the Algoma Theatre in Sault Ste. Marie, Ontario, the manager of which is W. P. McGeachie.

A glass-enclosed room on the mezzanine floor for mothers and their babies; a parking room off the lobby for baby carriages and bicycles; smoking rooms for ladies and gentlemen; two box offices and a complete stage are among the features of the Palace Theatre, Dundas and Elizabeth Street, London, Ontario, a new neighborhood house which was opened March 11 with "Synthetic Sin" by Manager Samuel H. Marks, formerly a Toronto exhibitor. The theatre was built and is owned by Hyatt Brothers, general contractors of London. The equipment includes two Motiograph projection machines but no sound attachments.

"Interference," the first big all-talking Paramount production, has been condemned outright by the Board of Moving Picture Censors for the Province of Quebec, the reason given being that the picture depicted infidelity. The picture has been passed in other provinces of the Dominion.

Vice-Regal patronage was bestowed upon the new Avalon Theatre, a neighborhood house of Ottawa, Ontario, owned by P. J. Nolan when Their Excellencies, Viscount Willingdon, Governor-General of Canada, and Viscountess Willingdon, with official party from Government House, attended a performance of "Four Sons," the picture being presented with synchronized sound. This was the second sound picture to be seen by Their Excellencies.

John Gardiner, who has just been announced as the publicity director for Visugraphic Pictures, Inc., New York City, is a native of Canada, having had many years of experience as a newspaperman of Montreal and Ottawa.

The first city in Canada to have four wired theatres is Ottawa, Ontario, the fourth installation being that of the Imperial Theatre which entered its sound era under auspicious circumstances on March 16 with "The Wolf of Wall Street," an all-talkie. The Manager is Ray Tubman.

When Douglas Coleman wanted to find his friend in the Capitol Theatre, Cornwall, Ontario, he decided to page him, calling out his name as he walked up and down the aisles until stopped by the manager, Clarence Markell. Coleman was found guilty of disturbing the peace in Police Court next day and was fined \$5 and costs.

Station CNRO, the large broadcasting enterprise in Ottawa, Ontario, conducted a theatre party on March 14 when the program consisted of selections by H. Norton Payne, organist of the Palace Theatre, Montreal, and Orville Johnston's Orchestra from the Regent Theatre, Ottawa. Mr. Payne was given an enthusiastic welcome in Ottawa where he had previously been the organist of the Centre and Imperial Theatres.

J. M. Franklin of B. F. Keith's Theatre, Ottawa, Ontario, figured once more in the day's news when he was re-elected a director of the Ottawa Humane Society and personally received the felicitations of Her Excellency, Viscountess Willingdon, Patroness of the organization, on the work which he had done during the past few years for the society. Manager Franklin is also a director of the Rotary Club and of the Ottawa Businessmen's Association, as well as being an officer of the Board of Trade.

Daylight Saving, starting April 28 and terminating September 29, has been officially adopted by the City of Montreal despite strenuous objections. Last year the leading theatres of Montreal did not change their clocks, arranging their schedules so that later shows would be given.

A survey of the whole moving picture situation in Canada has just been made by the four British trade commissioners in the Dominion and their reports are shortly to be sent to the Imperial offices in London, according to an announcement by F. W. Field at Montreal, who is His Majesty's Senior Trade Commissioner to Canada.

The extensive investigation has been carried out at the request of the Home Government. Mr. Field stated, because great importance is attached to the value of moving pictures as a vehicle for the spread of national and trade propaganda. Mr. Field also pointed out that the theatres and film exchanges in Canada had Canadian organizations to a great degree, but the film product was almost entirely American. Such an arrangement automatically created resistance to the sales of British pictures in Canada he believed.

That British film producers had much to learn in the making of pictures for universal consumption was admitted by Mr. Field and this was one reason why the survey had taken place. The average quality of British-made pictures had improved greatly, however, and it was possible to point to a number of British releases which were on a par with the best standard of foreign productions.

The day was past when British film companies could expect any advantage by reason of the fact that they were British. Audiences throughout the British Empire now went to see a picture, not because it was British but because it was good and the producers of the United Kingdom must henceforth stand on their own feet. Mr. Field was confident that British films would take their place in open competition and win out.

"The Spotlight"



S. B. TAUBE

S. B. Taube, familiarly called "Syd," has been appointed General Manager for World Wide, Canada.

Mr. Taube is enthusiastic about his new position, informing *The Digest*, when that periodical was expressing praise of "Tommy Atkins," "Kitty," "Moulin Rouge," "Pawns of Passion," etc. "You ain't seen the half of it yet."

We agree with Mr. Taube that we have only seen the first seven pictures, which are being sold individually, but it is a start off which calls for confidence and enthusiasm.

The Canadian Military Academy held an invitation showing at its Institute in Toronto on Saturday night. A distinguished audience saw "Tommy Atkins," receiving it with much applause. Refreshments were then served; and the entire presentation, which included accompanying music for "Tommy Atkins," bag-pipes, went off in fine exploitation style.

Mr. Taube is to be congratulated on his share in handling the event most happily. Mr. Taube was formerly associated with Universal; and is one of our most popular sales representatives in Canada.

Arthur Cohen, Vice-President and General Manager of Regal Films Limited, has returned to Toronto from New York, where he was in conference with Metro-Goldwyn-Mayer officials. He brought back the following official statement issued by Irving Thalberg, production executive of Metro-Goldwyn-Mayer.

"1929-30 will be our greatest picture season. After a conference with my associates, Louis B. Mayer and J. Robert Rubin, we have completed our plans for fifty talking pictures with complete silent versions. Our plan of production in assembling our pictures is to have the greatest casts, directors and stories that can be acquired.

"Mr. Mayer, Mr. Rubin and I wish to give assurance to the people of Canada that we are to continue to be a progressive, separate organization. We state unreservedly that the confidence that the theatre-going public of the world have shown in our product during the last five years will be more than justified in the coming season. We point with pride to 'The Broadway Melody,' now

being viewed by the public and promise that 'The Trial of Mary Dugan,' 'Madame X,' and other pictures already completed, and in the progress of making will show to the amusement world even more progress in the production of pictures than we have already achieved."

Oscar Hanson, General Sales Manager of Tiffany-Stahl Productions, has recently returned from a trip to Atlanta and New Orleans.

While in the South he appointed Ralph Morrow, Southern Supervisor of Tiffany.

Mr. Morrow will have charge of Charlotte, Atlanta, New Orleans, Dallas and Oklahoma City.

Mr. Morrow and Mr. Hanson worked together in the old Mutual Film days. Since that period Mr. Morrow has held important positions with Pathe and United Artists.

Ray Presents

(Continued from Page 5)

producing facilities. World Wide Pictures has presented the Big Idea. England needs a world-wide film policy, not only for production and distribution, but for exhibition. A logical tie-up for Famous and Gaumont British would be in the nature of an affiliation, reciprocal, or in a more comprehensive form. Loew-Fox have amalgamated, two of the most important companies in the American Film Industry. The British Film Interests cannot do better than follow such example for their present strength and future protection. "If eventually, why not now?" Eventually it must be.

L. Ernest Ouimet was in London, Ont., and attended the opening of Sam Mark's new theatre, the Palace. Mr. Ouimet, who is one of our pioneer film exhibitor-distributors was enthusiastic about the house and the Baldwin Reproducing Sound equipment with which this house was installed. "I have not heard anything better," states Mr. Ouimet. "It was wonderful; and the music sounded as if it was being played by a symphony orchestra, while the voices in song, sounded like a "Mendelsohn choir."



SAM MARKS

who recently opened the Palace Theatre, London, Ontario.

International Educational Cinematographic Institute Created By League of Nations

The International Educational Cinematographic Institute has been created by the League of Nations. Its aim is that of centralizing and co-ordinating the international cinematographic movement as a whole, and in particular that of the Educational Cinema, by a compact collaboration between the different countries.

The fundamental aims of the Institute designed by the Council of the League of Nations are besides those mentioned above, the study of the effectuation of a practical system in the domain of the cinema, regarded as the means of a moral educator, the social hygienic, agricultural and industrial propaganda.

Simultaneously, the Council of the League of Nations, during its 53rd Session has entrusted the Institute with the study of all innovations and discoveries concerning the cinematograph, such as: Television, the radio as applied to educational cinema, stereoscopy and coloured photography.

The first activities of the Institute will be in the field of a vast documentation, to collect all useful indications on cinematographic enterprises in general and those of an educational character in particular existing in the various countries; collect the catalogues and various publications related to cinematographic subjects; collect the statutes, rules and regulations, pro-

grams of activities of the companies organizations and cinematographic associations.

To crown this great aim with success, the International Educational Cinematographic Institute, sends forth a pressing appeal to all the companies, organizations and associations in Great Britain, to communicate with it and provide it with all the information on the above mentioned subjects. The Institute, on the other hand, is at the entire disposal of these associations to give them all necessary information which could be of utility to them for the development of their cinematographic activities on an international scale.

The Institute is situated in Rome, villa Torlonia, 1 A via Lazzare Spallanzani; the technical organization and the International Film-collection is situated at Frascati in the historical villa Falconieri.

SOLO ORGANIST RETURNS TO IMPERIAL THEATRE

Manager H. W. Conover of the Imperial Theatre, Montreal, has re-engaged an old favorite in the person of Mrs. J. Fortune, solo organist. She is once more presenting organ recitals and is playing incidental music for the picture presentations as in the past.

Claire Windsor the Subject of Diplomats' Discussion

Claire Windsor's fame as a beautiful and popular star has penetrated to the North Pole. Miss Windsor, who is now playing one of the leading roles in the Tiffany-Stahl special production tentatively titled "Life," has just received a letter from a physician who accompanied an expedition some months ago, with a surprise enclosure in the form of a Red Lily pin in dull old gold and rubies. The letter suggested that she read Anatole France's story of "The Red Lily" and picture herself as "Therese" in which character, the letter stated, Europe would delight in seeing Claire. At a celebrated dinner, a party of well known diplomats, discussing motion picture stars, mentioned Miss Windsor as the prospective star to portray the heroine of the famous book.

No Orchestra, Organist, etc., In Wired Houses

When a theatre performance closes in a Canadian theatre, the playing of the National Anthem is a customary requirement. Thus, still another problem has arisen for managers whose theatres have been wired. With no orchestra, organist or pianist in the pit at the close of shows, it has become necessary for exhibitors to secure phonograph records of "God Save the King" for use on the non-synchronous machine, immediately after the regular presentation has been sounded.

Splendid Results Everywhere!

THE CELCO MAZDA UNIT—

Perfect projection light, no carbon fumes, no arc to watch, economical and safe. All adjustments from six rear handles. Cinephor Condensers and Reflector. Quick change slide carrier, drop slide type. Fits Motiograph, Simplex or Powers. Fine finish, sturdily built, easy to adjust \$175.00

THE JEFFERSON SPECIAL TRANSFORMER—

For reducing the 110 volt line current to 30 volts for supply to 600 watt or 900 watt projection lamp. Full adjustment for line voltage and warming up. Approved by Hydro Electric Power Commission. With Jewell Ammeter, 60 cycle.....\$65.00 25 cycle....\$ 75.00

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Round About the Studios

Edith Roberts, who grew up on the Universal lot, will return to her first love. She has been chosen as leading woman in Ken Maynard's first Universal picture, "The Wagon Master."

Lon Chaney completed snow scenes at Greenbay, Wisconsin, last week, and then left for Philadelphia and Baltimore, for additional atmospheric scenes for "Thunder." William Nigh is directing the new picture, in which the Metro-Goldwyn-Mayer character star has the part of a railroad engineer.

I understand from Mr. W. J. Gell, Joint Managing Director of the Gaumont Company Ltd., that "High Treason" based on Pemberton Billing's play, which Maurice Elvey is due to commence in two or three weeks' time, will be made both as a sound and as a silent film.

The decision to make a sound version has rather altered arrangements with regard to casting, and the names of the people to be featured will not therefore be available for a few days.

Nancy Carroll introduces the catchy song number, "I Want to go Places and Do Things," in Paramount's all-talking production "Close Harmony."

Reports emanating from the Tiffany-Stahl Studios in Hollywood say that "Midstream" will be one of the big pictures of the year. The production which was made under the direction of James Flood has as its principal actors Ricardo Cortez, Claire Windsor, Montagu Love, Helen Jerome Eddy and Larry Kent. The talking and singing sequences are about to start. Scoring is to be done by Hugo Riesenfeld. It is said to be a tremendous drama with rejuvenation as the central theme of the story.

A de luxe horse car, of the type used to transport valuable race horses and polo ponies across the country, provided a novel "honeymoon" conveyance for Mary Brian and Richard Arlen in their new all-talking picture, "The Man I Love."

Frederic March is Clara Bow's leading man in her first all-talking picture for Paramount, "The Wild Party."

A cable dispatch to World Wide Pictures following the opening of "Piccadilly," starring Gilda Gray, in Vienna, says: "Overwhelming success. General opinion of 'Piccadilly' excellent."

This Dupont production, which World Wide will bring to America in May, is still running at the Carleton, Paramount's long run house in London, and had a simultaneous German premier at the UFA Palast and the Titanian Palast, Berlin, recently.

There will be many amazing features in the Tiffany-Stahl circus production, "The Midway," starring Joe E. Brown, being directed by Albert Ray. There will be a trained rooster walking the tight rope, doing somersaults on the trapeze, counting and smoking a cigarette. There will also be an animal team, Romeo and Juliette, two bulldogs, one playing the piano while the other sings "Home Sweet Home." Another stunt shows Juliette standing on her hind legs with an apple perched on her forehead and Romeo, standing two feet away, shoots the apple off her head with a bebe gun.

George Abbott, noted Broadway stage director of "Broadway," "Coquette," "Gentlemen of the Press" and other hits, who recently went to Hollywood to direct talking pictures for Paramount, will have charge of the first audible film of Moran and Mack.



Aileen Pringle, attractive Metro-Goldwyn-Mayer player.

When it came to selecting the star for Sir Philip Gibbs' story, "The Bargain in the Kremlin," Paul Leni discovered that there was no problem about it whatsoever. Joseph Schildkraut not only could play the violin, which is the first requisite of this story, but he also had the violin. It is a \$40,000 Jacobus Stainer instrument, selected especially for him by Efrem Zimbalist.

"Palais de Danse," the Gaumont British film directed by Maurice Elvey and featuring Mabel Poulton and John Longden, is being shown at the UFA theatre, Kurfurstendamm, Berlin, and has had an excellent reception both from the Press and the Public. The critics predict that the film will be very popular with the general public.

Ruth Chatterton, Paramount featured player, never has had a minor part in motion pictures. Miss Chatterton was a stage star and came to the screen as leading woman for Emil Jannings in "Sins of the Fathers."

Anna May Wong seems to have made the hit of her career in "Piccadilly," according to the London reviewers who credit the Chinese-American siren and another Chinese, King Ho-Chang, with the dominating performances of the Dupont production. King Ho-Chang is at present unknown in America, but the English critics seem to think that his work in "Piccadilly," which is soon to be brought to this side by World Wide Pictures, will induce the American producers to get busy. The only outstanding Oriental on the American screen today is So-Jin.

Dialogue and sound sequences are now being made for the big Tiffany-Stahl Reginald Barker special production, "New Orleans," which is soon to be released. The principal roles are being played by Buster Collier, Ricardo Cortez and Alma Bennett. There is a great Mardi Gras scene which was photographed in New Orleans during the Mardi Gras and it will be one of the most colorful scenes in the picture. Other scenes filmed around New Orleans were on the race track with Buster Collier as a jockey.



Joan Crawford and Douglas Fairbanks, Jr., in a scene from Metro-Goldwyn-Mayer's box-office sensation, "Our Modern Maidens."

No One Disputes Pathe's Lead In the Short Subject Field

Mack Sennett's 2-Reel Comedies

All the Favorite Fun-makers and the Famous Sennett Bevy of Female Beauties.

Every Mack Sennett Comedy is a Good Comedy.

Ten-Episode Pathe Serials

Six Outstanding Serials Each Bound to Bring Real Business for You.

Favorite Stars, Strong Casts, Good Logical Stories.

Canadian Pathe News

Issued Weekly

Covers Canada and All Other Parts of the World. Pathe News "Knows All; Sees All."

Pathe Review

Issued Weekly

Unusual Scenes from Unusual Places. Much of it in Colors. Novel and Interesting.

Aesop's Film Fables

Issued Weekly

The World-Famous Screen Cartoons. Cute, Clever, Witty, Funny. Nothing Else Like Them.

Topics of the Day

Issued Weekly

Wit and Wisdom as gleaned from the Press. More laughs than are in most comedies.

**No Matter What Your Needs in Short
Subjects, Pathe Can Supply It Best**

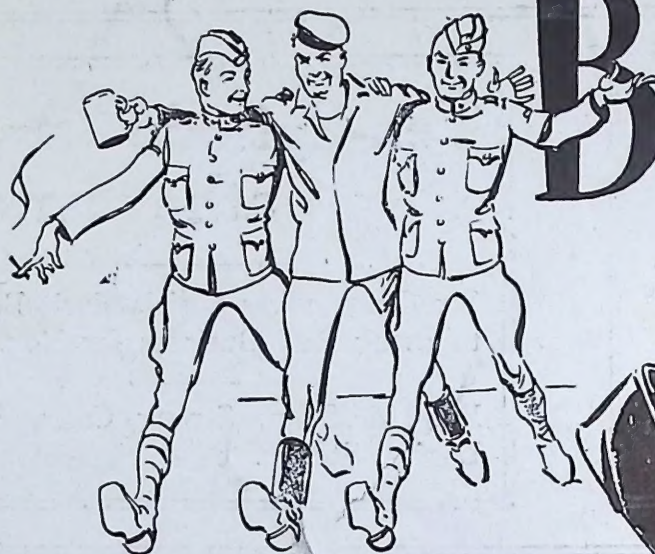
Regal Films Limited

Canadian Distributor for All Pathe Releases

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

Pathe presents

WILLIAM BOYD



THRILLING ADVENTURE

story of three Devil Dogs — "Three Musketeers" of the Marines in China — one of the most amazing and exciting pictures ever screened.

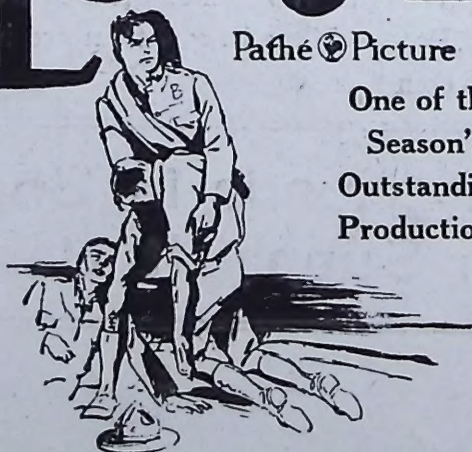
A man's man star in a he-man thriller.

"in The Leatherneck"

Pathe Picture

One of the
Season's
Outstanding
Productions.

with ALAN HALE
ROBERT ARMSTRONG
and FRED KOHLER



Bill Boyd at His Best!

Regal Films Limited *Canadian Distributors*

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver